

AlphaPoint Indexes™

AlphaPoint indexes provide institutional-grade, rule-based performance benchmarks for the crypto market. The index product suite includes **AlphaPoint Indexes™**, **Single Coin Indexes**, and **White Label Indexes**.

Market Opportunities

AlphaPoint Indexes solve several market challenges faced by exchange operators, asset managers, and individual investors in cryptocurrencies and digital assets. Institutions can create investment strategies and products to attract additional investors. Financial intermediaries are given the tools to operationalize investment methodologies and allow their customers to take more sophisticated investing positions. All parties benefit from the transparent, rules-based indexes that provide for stronger governance and compliance.

AlphaPoint Advantages

As the world's largest white-label cryptocurrency exchange technology provider, with clients in over 35 countries, AlphaPoint is uniquely positioned to aggregate data across a wide range of proprietary and 3rd party sources. Time-tested technology and state-of-the-art data operations power AlphaPoint's suite of indexes, which includes the **AlphaPoint Indexes™**, **AlphaPoint Single Coin Indexes**, **AlphaPoint White Label Indexes**. They make available advanced trading strategies for derivative products and performance comparisons.

Benefits & Features

- Tracking for the highest valued cryptocurrencies by market capitalization and the most liquid cryptocurrencies by trading volume
- The ability to benchmark investment results against overall sector performance
- Mechanisms for asset managers to articulate investment strategies for cryptocurrencies
- The ability for exchange operators to create derivative products
- Data to inform risk management, research, modeling, and forecasting functions

Methodology & Governance

- Proprietary pricing algorithms to avoid manipulation risk and smooth out minor ups and down while providing reactive price signals to inform trading
- Rebalanced and reconstituted monthly, promoting a diversified basket of impactful coins
- Governed by the AlphaPoint Index Committee, composed of leading experts in the fields of traditional asset indexing and crypto assets

With AlphaPoint Indexes, Single Coin Indexes, and White Label Indexes, users can benchmark performance, create derivative products, and create a custom family of indexes.

AlphaPoint Indexes™

APLDRS™ →
AlphaPoint Leaders Index

APFMRS™ →
AlphaPoint Fast Movers Index

Transparent, rule-based benchmarks for institutional investors. AlphaPoint Indexes enable advanced trading strategies for derivative products and performance comparisons. AlphaPoint is the index creator and manages the rebalancing of the indexes on a monthly basis.

Top market capitalization cryptocurrencies representing approximately 80% of the entire crypto market capitalization.

Top traded cryptocurrencies representing approximately 80% of the trading volume in cryptocurrencies.

Single Coin Indexes



Real-time spot prices and reference rates for a single coin. The values are produced by extracting real-time price data from multiple exchanges to provide a single market price at which liquidity can enter or exit a position. Single Coin Indexes can also be used to price derivatives (e.g. futures, options, index constituents).

Key Features

- Pricing for underlying assets of derivative products
- Real-time price tracking of popular crypto assets
- 15 second refresh cycle

White Label Indexes



Operationalize investment methodologies. AlphaPoint provides the infrastructure to create a bespoke rules-based index, with best in class market data and distribution techniques. Customers have can brand custom indexes for the crypto investing community.

Key Features

- Create any rules for an index
- Distribute the index via websocket and API
- Use manipulation-resistant constituent pricing